



MALLA REDDY COLLEGE OF ENGINEERING

(Approved by AICTE-New Delhi, Affiliated to JNTUH)
Recognised under Section 2(f) & 12(B) of the UGC Act 1956,
An ISO 9001:2015 Certified Institution.

Maisammaguda, Dhulapally, post via Kompally, Secunderabad- 500100.

Date: 17.06.2025

Circular

Dear Professors,

Warm greetings from the Malla Reddy College of Engineering-EDC...!

We are delighted to invite you to participate in the **One Day FDP on "Understanding IPR : A Complete Guide to Research, Patents, Copyrights, Trademarks and Scholarly Writing"** Organized by Malla Reddy College of Engineering- Entrepreneurship Development Cell (EDC), Maisammaguda, Dhulapally, Secunderabad, Telangana, in association with Pencilbitz International...!

Event Date: June 26th, 2025

Event Time: 06:30 PM to 08:30 PM

Join in WhatsApp's group link to get all updates:

<https://chat.whatsapp.com/HJkAeNWr3OAjzJmEvIGCX>

Registration Link:

<https://www.pencilbitz.com/slider-2.php>

Last Date for Registration: Jun 25th, 2025

★ Note:

● **FREE Registration**

● Participants will be selected on a first-come, first-served basis.

Program Coordinator:

<https://wa.me/+919704962007>

Takeaways:

📄 E-Certificate

📄 PPT Materials

📄 Session Recordings


We look forward to your enthusiastic participation and to learning together!


Copy to:

All Dean's

All HOD's

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17/06/2025
Dean EDC


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REPORT **Entrepreneurship Development Cell (EDC)**

Document Number: MRCE/2025-26/EDC-001

Event name: One day FDP- “Understanding IPR: A Complete Guide to Research, Patents, Copyrights, Trademarks and Scholarly Writing”.

Event type: Online

Date: June 26, 2025

Timings: 6:30 p.m- 8:30 p.m IST

Venue: Malla Reddy College of Engineering (MRCE) - Entrepreneurship Development Cell (EDC),

Target Audience: Faculty Development Program (one day)

Number of attendees: 182 faculty.

Collaborated Organisation(s): Association with Pencilbitz International...!

Prepared By: Dr. Sateesh Nagavarapu, Dean EDC.



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Honouring Dignitaries

The distinguished guests were invited to the dais and honoured for their contributions to entrepreneurship and business development:

- **Dr. M. Ashok** – Principal, MRCE
- **Dr. B. Dhanasekaran– Professor – Computer Science** *Sharad Institute of Technology College of Engineering, Maharashtra* (Chief Guest & Speaker)
- **Dr. Sateesh Nagavarapu** – Associate Professor, Dean of EDC, MRCE
- **Deans and HODs of various Departments**

Speaker Addresses

The session began with **Miss.Reva** madam from Pencilbitz International, her discuss about importance an insightful and highly informative online session was covered by **Dr.DhanaSekaran Sir** for all our faculty members on the topic “**A Complete Guide to Research, Patents, Copyrights, Trademarks and Scholarly Writing.**” The session aimed to strengthen the academic and professional knowledge of educators in the field of research and intellectual property rights (IPR). Brief about chief guest was done by madam.

Next the session handover to Dr. Sateesh Nagavarapu, Dean of EDC, MRCE, I want to briefly highlight the importance of **Intellectual Property Rights**, or **IPR**. In our progressively innovative world, understanding IPR is not just beneficial, but essential. IPR is fundamentally about protecting the creations of the human mind. Think of it as safeguarding your original ideas, inventions, and artistic works.

The topic, encapsulates this perfectly. Whether we're an inventor, an artist, academician, a business professional, or a student, knowing about IPR empowers us. It helps you protect your own creations, respect the work of others, and navigate the complex landscape of innovation and information.

An **Entrepreneurship Development Cell (EDC)** is an initiative, typically within academic institutions, designed to **promote entrepreneurial thinking and activity**.

Its core function is to **nurture and develop entrepreneurial qualities** in individuals by providing:

- **Training and skill development** (workshops, seminars).
- **Mentorship and guidance** from experienced entrepreneurs.
- **Infrastructure and technical support** for innovative ideas.
- **Networking opportunities** with sponsors, investors, and industry experts.
- Assistance with **planning and executing startup ideas** into real businesses.

EDCs aim to bridge the gap between academic knowledge and practical business creation, fostering a culture where individuals are encouraged to become **job creators** rather than just job seekers. They often act as a connection between aspiring entrepreneurs and various support systems, including government schemes and financial institutions.

Session is handover to **Dr. B.Dhanasekaran sir**

1. Clear Explanation of Research:

Sir began the session by defining what constitutes research. He emphasized that research is a structured and systematic method of inquiry aimed at discovering new knowledge or solving problems. He elaborated on the importance of originality, research ethics, and proper documentation.

2. **Understanding Patents:**

Sir provided a detailed explanation of **patents**, including their purpose, eligibility criteria (novelty, inventive step, industrial application), and the process for filing a patent. He stressed the significance of patent protection in innovation and its role in commercialization.

3. **Insight into Copyrights:**

The concept of **copyright** was explained as the protection of creative works such as books, articles, music, and digital content. Sir highlighted how copyright arises automatically upon creation and the importance of proper licensing and permissions, especially in academic content creation.

4. **Explanation of Trademarks:**

The session also covered **trademarks**, which protect brand identity. Sir explained the function of trademarks in the business and academic world, citing examples of logos, slogans, and distinctive symbols. He discussed the process of registration and legal protection of trademarks.

5. **Best Practices in Scholarly Writing:**

One of the most crucial parts of the session was the section on **scholarly writing**. Sir stressed:

- Maintaining academic integrity.
- Proper citation and referencing.
- Avoiding plagiarism using tools.
- Structuring research papers effectively for publication.

Key Takeaways:

- A **comprehensive understanding** of intellectual property rights and their relevance in academia.
- Awareness about how to **protect one's innovations and creations** legally through patents, copyrights, and trademarks.
- Emphasis on **ethical research practices**, documentation, and scholarly publication.
- Practical guidance on the **legal processes and best platforms** for IPR registration and journal submissions.

Conclusion:

The online session conducted by **DhanaSekaran Sir** was **extremely beneficial** for all faculty members. His **clear, practical, and well-structured explanation** helped demystify complex topics related to research and intellectual property rights. The session inspired educators to approach their research work more professionally and responsibly, while also equipping them with tools and knowledge for protecting and sharing their academic contributions.

The institution extends sincere thanks to Sir for his valuable time, expert insights, and commitment to fostering academic excellence.

Vote of thanks:

Good evening, everyone, It is truly an honour and a privilege to deliver the **Vote of Thanks** for this enriching and insightful **Faculty Development Programme** on *“A Complete Guide to Research, Patents, Copyrights, Trademarks, and Scholarly Writing.”*

On behalf of the organizing committee and all the participants, I would like to extend my deepest gratitude to everyone who made this program a grand success.

First and foremost, our heartfelt thanks to **Mr. Dhana Sekaran Sir**, for delivering a **clear, engaging, and immensely informative session**. Your guidance on intellectual property rights, scholarly practices, and research ethics has been invaluable. The depth of your knowledge and the clarity with which you shared it has inspired and empowered all of us.

A special thank you to our respected Principal, Dr. Ashok Sir, for your **visionary support and encouragement** in organizing this FDP. Your consistent efforts in promoting faculty development and academic excellence have been the foundation of this successful event.

Our sincere gratitude to Dean – EDC, Dr. Sateesh Nagavarapu Sir, for your **continuous motivation and leadership** in the area of research and innovation. Your dedication to fostering an entrepreneurial and research-oriented culture has been a guiding force for this initiative.

A big thank you to Pencilbitz International, for your **technical partnership and support** in organizing this online session. Your collaboration made it seamless for participants to join, learn, and interact effectively from various locations.

To all the enthusiastic participants, thank you for your active involvement and meaningful engagement. It was wonderful to see such **diverse participation from faculty across different institutes**, all coming together with a shared commitment to learning and academic growth.

In closing, Let us carry forward the insights gained today and apply them in our academic journey. Whether it's through publishing original research, filing patents, protecting our creative work, or guiding our students more effectively—let today be the beginning of something impactful.

Once again, thank you all for being a part of this enriching FDP.

With gratitude, Kranti Deep



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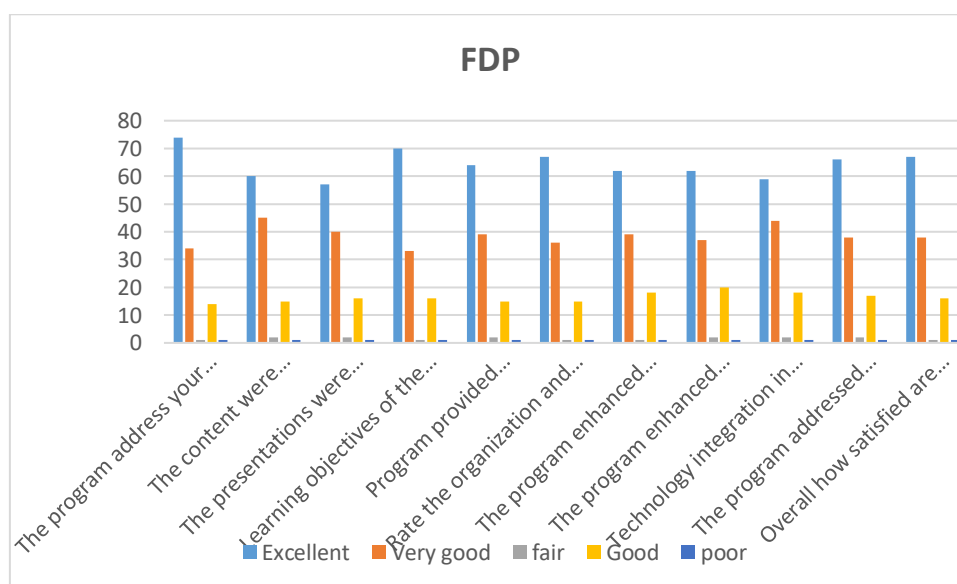


ESTD 2005

MALLA REDDY COLLEGE OF ENGINEERING

Feedback -FDP

Presentation by resource person	Excellent	Very good	fair	Good	poor
The program address your professional development needs and expectations	74	34	1	14	1
The content were relevant to the sessions within the program	60	45	2	15	1
The presentations were effective	57	40	2	16	1
Learning objectives of the program clearly communicated and achieved	70	33	1	16	1
Program provided opportunities for active engagement and interaction among participants	64	39	2	15	1
Rate the organization and logistics of the Faculty Development Program	67	36	1	15	1
The program enhanced your teaching, research, or administrative skills/knowledge	62	39	1	18	1
The program enhanced your teaching methodologies and pedagogical approaches	62	37	2	20	1
Technology integration in teaching and learning	59	44	2	18	1
The program addressed your professional development needs and expectations	66	38	2	17	1
Overall how satisfied are you with the Faculty Development Program?	67	38	1	16	1





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MALLA REDDY COLLEGE OF ENGINEERING

(Sponsored by Chandramma Educational Society)

Approved by AICTE -New Delhi, Affiliated to JNTUH -Hyderabad,

Recognition of College under Section 2(f) & 12(B) of the UGC Act 1956, ISO 9001:2015 Certified Institution.

Glimpse's on FDP:

